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HOUSE DEMOCRATIC POLICY COMMITTEE

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House of Representatives COMMONWEALTH OF PENNSYLVANIA

HOUSE DEMOCRATIC POLICY COMMITTEE HEARING

Topic: Bullying

**Tabor Services – Philadelphia, PA
April 2, 2019**

AGENDA

- 10:00 a.m. Welcome and Opening Remarks
- 10:10 a.m. Panel One:
- The Delancy Family
 - Layna Smith, Resource Parent Support Manager, Tabor Services
 - Shantelle Willis, Parent
 - Eric Marsh, Co-Founder, The Know Bullying Coalition
- 10:40 a.m. Panel Two:
- The Rooney Family
 - Aziza Rockingham, Parent
 - Lonce Scott, Field Director, Boys Scouts of America
 - Roi Ligon, Safe School Advocate, PA Commission on Crime and Delinquency
- 11:10 a.m. Dr. Claudio Curello, National Anti-Bullying/Anti-Violence Expert
- 11:30 a.m. Closing Remarks



Dr. Claudio V. Cerullo

Don't be a Bystander...empower others to be an UpStander!"

(610) 810-7363

drcerulloeducation@gmail.com

Every child should feel safe, feel good about who they are, and receive the best possible education their teachers have to offer... These are non-negotiables.

Dr. Claudio Cerullo
Founder
Teach Anti Bullying

Keeping your School and Community Safe

As a Nationally Recognized Anti-Bullying and Anti-Violence expert, Dr. Cerullo is a long time educator and school administrator and the Founder and CEO of Teach Anti Bullying, a non-profit anti bullying organization. He has been awarded many honors, proclamations, and citations for his anti-bullying education and research nationwide.

Presentation Topics

- Anti-Bullying PreK-College Programs
- Cyberbully: The Silent Threat
- Professional Development for Educators
- School Climate/Anti-Violence Workshops
- Workplace Harassment and Mitigation Trainings
- Parent Anti-Bullying Education Workshops

drclaudiocerullo.com

speakerhub

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[Dr. Claudio V. Cerullo](https://www.linkedin.com/in/DrClaudioV.Cerullo)

The
New York
Times

Newsweek

The
Washington
Post

abc
GOOD
MORNING
AMERICA

DAILY NEWS
NYDAILYNEWS.COM

LA
Times



U.S. News

COMCAST
NEWSMAKERS

CNN iReport

CBS Philly

FOX 29

NBC 10

As seen on ABC, NBC, CBS, KYW, CNN and Fox News. Dr. Cerullo has also been featured in many articles on GMA, BBC America, the Washington Post and the New York Times.



District-Wide Student Awareness Programs Grades K-12
District-Wide Professional Development for Teachers & Staff
Leadership Training
Anti-Bullying Club Development
Teach Anti Bullying Awards
Parent Education

THE T.A.B. EFFECT AND YOU !

THE PROCESS

Presentations / Training / Education

THE RESULT

**A safe and conducive environment
to learn and work!**

THE EFFECT

Healthy Kids

Happy Employees

Empowered Individuals

Transformed Communities



TEACH
ANTI BULLYING
.ORG

Dr. Claudio V. Cerullo, Founder & CEO | Daniela Cerullo, Executive Director | Randall G. Jefferson, Board Chair
 Phone: 484-431-9711
 Email: Info@teachantibullying.org

Restoring Peace... One Child at a Time

Teach Anti Bullying, Inc., a 501 (c)(3) nonprofit organization, is an anti-bullying and school violence prevention organization that assists schools, communities, and organizations nationwide in the programmatic development of both bullying prevention and school violence preparedness.

www.Teachantibullying.org



Dr. Claudio Cerullo

"Education is about transforming today's students into tomorrow's leaders while gently guiding their growth with an emphasis on values, moral character and responsibility."

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Founded in 2011 to assist the victims of bullying, Teach Anti Bullying, Inc. conducts school assemblies for children and meetings for parent support groups, provides Act 48 teacher professional development and organizational training in bullying/school violence prevention, and engages in outreach, advocacy, and bullying awareness nationwide.

Our Educational Services

- Parent/Teacher Workshops
- Conferences & Speaking Engagements
- Bullying in the Workplace
- Victimization Support Services
- Professional Development Workshops & Act 48
- Anti-Bullying Training For School Employees
- School Anti-Violence Prevention Programs
- School Safety Plans
- Anti-Bullying For Special Needs Children: Autism, Asperger Syndrome, ADD, ADHD, and Gifted Children
- Custom Designed Education Programs for schools and clubs.

Dr. Claudio V. Cerullo, Founder & CEO
Daniela Desiderio, Executive Director

Phone: 484-431-9711

Email: Info@teachantibullying.org

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A safe and conducive environment
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Healthy Kids
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To learn more about Teach Anti Bullying, schedule a presentation, volunteer, donate or sponsor, please call Daniela Desiderio, Executive Director at 484-431-9711 or email Info@teachantibullying.org



On the steps of the Art Museum in Philadelphia, Dr. Cerullo presents Mark Smith with a Medal of Courage. Smith, a disabled man, was attacked by youth on his way home from work. The video of this attack went viral on the internet and the youth were later arrested.



www.TeachAntiBullying.org

PARENTS: BE AWARE!

POTENTIAL PREDATOR APPS



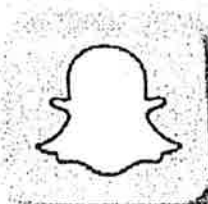
Kik

Allows potential predators to communicate anonymously with your children.



Tinder

Dating app that allows users to "rate" profiles and locate "hookups" via GPS tracking; rating encourages bullying and GPS tracking opens door for predators.



Snapchat

Self-destructs photos sent within a few seconds unless someone takes a screen shot; notoriously used to post revenge porn, called "snap porn."

POTENTIAL BULLYING APPS



YikYak

Allows users to anonymously send sexually explicit and abusive language.



whisper

Encourages users to share secrets with strangers, which can encourage bullying.



Ask.fm

Encourages anonymous Q&A; associated with multiple suicides across U.S.

DECEPTIVE APPS



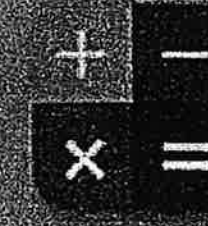
Vaulty

Snaps a photo of anyone within a designated "vault" with wrong pass word; intentions to hide information.



"Audio Manager"

Deceptive app disguises itself as "Audio Manager" but hides other apps, messages, and media behind a locked screen.



HiCalculator

Looks like a calculator but allows users to hide photos, videos and messages.

— Checkpoints for Bullying —

The school should be a safe environment for all students. Students who are bullied deserve to feel safe and welcome at school. If students take time to prevent bullying, then the campus will be a better school. Everyone needs to take part in helping make the school a better place!

One “yes” answer to any of the questions below indicates a possibility that a bullying situation has taken place.

- ☐ Have you upset another person for the fun of it?
- ☐ Have you used any physical force or pushed someone around?
- ☐ Have you seen someone be hit, kicked, or pushed around?
- ☐ Have you witnessed someone hurt someone you did not like?
- ☐ Have you recruited someone to say mean things to a person you did not like?
- ☐ Have you taken your anger out on an innocent person?
- ☐ Have you encouraged other students to fight?
- ☐ Have you said mean things about someone in conversation, through an email, instant messaging, or in a chat room?
- ☐ Have you purposefully left out a student from your group of friends?
- ☐ Have you seen a friend regularly exclude another person from playing with you, eating lunch with you, or joining an activity with you?
- ☐ Have you teased others by calling them names, made fun of their appearance, joked about how they talked, or listened to someone else commit these acts?
- ☐ Have you been a part of a group that committed any of the above actions?
- ☐ Have you stood on the sidelines and watched any of the above situations occur?

Bullying is a serious problem. Bullying causes pain, affects the ability of students to perform well in school, and leads to unhappiness. We should all learn better ways to treat each other. Together, we must become part of the solution to a serious problem!

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Here are 10 things parents and kids should know about the Snapchat app before deciding whether or not to use it.

1. It's easy to use. Teens find it a fun way to stay in touch with close friends by sharing crazy photos while at the mall, at school (there are probably rules against that), or anywhere else. It's a digital communication tool and, as such, can be used for good or bad. Discussing appropriate use of Snapchat with your teens can help prevent problems if you decide to allow them to use it.
2. Some teens assume that because video and photo texts or "Snaps" as they are called, disappear in just a few seconds the app is totally harmless. However, photos can be saved as screenshots. This is worrisome for parents because they have no control over what comes across their teenager's screen at any given moment. It also could become fodder for future cyber bullying.
3. Snapchat has "Terms of Use" that need to be read and discussed. These terms include verifying the user is at least 13 years of age and, if under age 18, they have parental permission. The user also agrees to grant Snapchat access to their address book and allows it to upload that information to its servers. Now you have just shared private contact information on your family and friends without their permission.
4. When you send a Snap to someone via "Snapchat" you give Snapchat a "nonexclusive, worldwide, royalty-free, sublicensable and transferable license to use, reproduce, modify, adapt, publish, create derivative works from, distribute, perform and display such user content in connection with the services, subject to your use of privacy settings in the services to control who can see your user content." See Terms of Use.
5. Once you create a Snapchat account, you accept total responsibility for whatever activity occurs while you are logged on. One 15-year-old boy exchanged Snaps with a 14-year-old girl. At first, they were fun. Soon she was sending photos of her wearing just her underwear. Eventually she sent some Snaps showing her topless. The boy saved them. When his mother discovered the pictures, she was shocked and checked the state laws. Because the girl was 14, it was considered child pornography possession for her son to have those photos on his phone. The girl's parents could press charges, and he most likely would have to register as a sex offender. Fortunately, this was handled between the families involved and a very serious situation was averted. (This information is from a personal interview with the mother).
6. Even for kids who are careful and use precautions in what they send out and to whom they send it to, the fact exists that once anything is posted online, it is public – even if the picture disappears in a matter of seconds.

It's still possible for anything you post to catch up with you. According Dr. Claudio Cerullo, Founder of Teach Antibullying, Inc., "There's no such thing as anonymity online, only perceived anonymity. Any time your device connects to the Internet it associates 100 percent of your activity with your device. (Every device has a unique identifier, like a fingerprint. When you buy it and register it, that transaction is linked to you and everything you do with it is ultimately pointing back to you)."

7. A modified version, "Snapkidz," is available for children younger than 13. They can still take Snaps, draw on them and create captions. However, the similarities end there. The function of sending or receiving Snaps is not supported. The entire experience occurs on the user's device where their Snaps are saved.
8. Some Snapchat users may be surprised that forensic experts claim any data can be retrieved from one's cell phone, even after the images have been deleted. "Forensic experts poke holes in Snapchat and Facebook."
9. Verizon offers good information for parents: "What Parents Need to Know about Snapchat." There is a legitimate concern that Snapchat could be used for "sexting" – sending sexually suggestive pictures or even nude pictures. Help teens realize that with the screen capture capability, it's possible for private pictures to be circulated on the Internet.
10. Talk to your teens about Snapchat and all forms of social media. Find common ground you can agree on. Today's teens are technologically savvy. Let them teach you about the apps they like to use and why. Make sure teens realize that what they post now could surface later in life when they least expect it. One's online presence leaves a trail. Help them make smart decisions to keep themselves and their reputations safe.

This digital age makes "do-overs" more difficult. Remember, the only sure way an improper video or photo never gets distributed at-large is to not put it out there in the first place. Let's all learn to use technology for all the good it can produce and for recording the precious moments of our lives.